

Privacy Policy

Last updated 2 September 2025

This privacy notice for Largs SWI (**'we', 'us', or 'our'**), describes how and why we might collect, store, use, and/or share (**'process'**) your information when you use our services (**'Services'**), such as when you:

- Visit our website at <http://www.largsswi.co.uk>, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at largsswi@gmail.com

Summary of Key Points

This summary provides key points from our privacy notice, but you can find our more details about any or these topics in the sections below.

What personal information do we process? when you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use.

Do we process any sensitive personal information? We do not process sensitive personal information.

Do we receive any information from third parties? We do not receive any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so.

In what situation and with which parties do we share personal information? We may share information in specific situations and with specific third parties.

How do we keep your information safe? We have organisational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorised third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information.

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information.

How do you exercise your rights? The easiest way to exercise your rights is by submitting a data subject access request, or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? Review the privacy notice in full below.

Privacy Policy in Full

Table of Contents

1. What information do we collect?
2. How do we process your information?
3. What legal bases do we rely on to process your personal information?
4. When and with whom do we share your personal information?
5. Do we use cookies and other tracking technologies?
6. How long do we keep your information safe?
7. How do we keep your information safe?
8. Do we collect information from minors?
9. What are your privacy rights?
10. Controls for do-not-track features
11. Do we make updates to this notice?
12. How can you contact us about this notice?
13. How can you review, update, or delete the data we collect from you?

1. What information do we collect? Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to use when you express an interest in obtaining information about us or our products and Services, the you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- email addresses
- mailing addresses
- contact preferences

Sensitive Information. We do not process sensitive information.

All personal information that you provide to us must be true, complete, and accurate, and you

must notify us of any changes to such personal information.

Information automatically collected

In Short: Some information - such as your Internet Protocol (IP) address and/or browser and device characteristics - is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our services, and other technical information.

This information is primarily needed to maintain security and operation of our services, and for our internal analytics and reporting purposes.

Like many businesses, we collect information through cookies and similar technologies.

The information we collect includes:

- **Log and Usage Data.** Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type and settings and information about your activity in the services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error report (sometimes called ‘crash dumps’) and hardware settings).

- **Device Data.** We collect device data such as information about your computer, phone, tablet, or other device you use to access the services. Depending on the device used, this device data may include information such as your IP address start bracket or proxy server), Device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.

2. How do we process your information?

***In Short:** we process your information to provide, improve, and administer our services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.*

We process your personal information for a variety of reasons, depending on how you interact with our services, including:

To respond to user enquiries/offer support to users. We may process your information to respond to your enquiries and solve any potential issues you might have with the requested services.

To send administrative information to you. We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.

To enable user to use the communications. We may process your information if you choose to use any other offerings that allow for communication with another user.

To request feedback. We may process your information when necessary to request feedback and to contact you about your use of our services.

To send you marketing and promotional communications. We may process the personal information you sent us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information see **what are your privacy rights below?**

To deliver targeted advertising to you. We may process your information to develop and display personalised content and advertising tailored to your interests, location, and more.

To protect our services. We may process your information as part of our efforts to keep our services safe and secure, including fraud monitoring and prevention.

To identify usage trends. We may process information about how to use our services to better understand how they are being used so we can improve them.

To determine the effectiveness of our marketing and promotional campaigns. We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.

To save or protect an individual’s vital interest. We may process your information when necessary to save or protect an individual’s vital interest, such as to prevent harm.

3. What legal bases do we rely on to process your information?

In Short: we only process your personal information when we believe it is necessary and we have a valid legal reason (i.e. legal basis) to do so under applicable law, like with your consent, to comply with laws, to provide you with services to enter into or fulfil our contractual obligations, to protect your rights, or to fulfil our legitimate business interests.

The General Data Protection Regulation (GDPR) and UK GDPR require us to explain the valid legal bases we rely on in order to process your personal information. As such, we may rely on the following legal bases to process your personal information:

Consent. We may process your information if you have given us permission (i.e. consent) to use your personal information for a specific purpose. You can withdraw your consent at any time.

Performance of a Contract. We may process your personal information when we believe it is necessary to fulfil our contractual obligations to you, including providing a services or at your request prior to entering into a contract with you.

Legitimate interest. We may process your information when we believe it is reasonably necessary to achieve our legitimate business interests and those interest do not outweigh your interests and fundamental rights and freedoms. For example, we may process your personal information for some of the purposes described in order to:

- send users information about special offers and discounts on our products and services. • Develop and display personalised and relevant advertising content.
- Analyse how our services are used so we can improve them to engage and retain users. • Support our marketing activities.
- Diagnose problems and/or prevent fraudulent activities.
- Understand how our users use our products and services so we can improve user experience.

Legal obligations. We may process your information where we believe it is necessary for compliance with our legal obligations, such as to cooperate with a law-enforcement body or regulatory agency, exercise or defend our legal rights, or disclose your information as evidence in litigation in which we are involved.

Vital interest. We may process your information where we believe it is necessary to protect your vital interests or the vital interest of a third-party, such as situations involving potential threats to the safety of any person.

4. When and with whom do we share your personal information call us?

In Short: We may share information unspecific situations described in this section and/or with the following third parties.

We may need to show your personal info for motion in the following situations:

Business transfers. We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company of assets, financing, or acquisition of all or a portion of our business to another company.

When we use Google Maps Platform APIs. We may share your information with certain Google Maps Platform APIs (e.g. Google Maps API, Places API).

5. Do we use cookies and other tracking technologies?

In Short: we may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in a Cookie notice.

How long do we keep your information?

In Short: we keep your information for as long as necessary to fulfil the purpose is outlined in this privacy notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this right notice will require us keeping your personal information for longer than one year.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

7. How do we keep your information safe?

In Short: we aim to protect your personal information through a system of organisational and technical security measures.

We have implemented appropriate and reasonable technical and organisational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cyber criminals, or other unauthorised third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our services is at your own risk. You should only access the services within a secure environment.

8. Do we collect information from minors?

In Short: We do not knowingly collect data from all market to children under 18 years of age. We do not knowingly solicit data from all market to children under 18 years of age.

By using the services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at largsswi@gmail.com.

9. What are your privacy rights?

In Short: In some regions, such as the European Economic Area (EEA), United Kingdom (UK), and Switzerland, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.

In some regions (like the EEA, UK, and Switzerland), You have certain rights under applicable data protection laws.

These may include the right (i) to request access and obtain a copy of your personal information; (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; (iv) if applicable, to data portability; and (v) not to be subject to automated decision-making. In certain circumstances, you may also have the right to object to the processing of your personal

information. You can make such a request by contacting us by using the contact details provided in the section 'How can you contact us about this notice?' below.

We will consider and act upon any request in accordance with applicable data protection laws.

If you are located in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your Member State data protection authority or UK data protection authority.

If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner.

Withdrawing your consent: If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section 'How can you contact us about this notice?' below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: you can unsubscribe, marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, replying stop or unsubscribe to the SMS messages that we send, or by contacting us using the details provided in the section how can you contact us about this notice below. You will then be removed from the marketing lists. However, we may still communicate with you – for example, to send you service related messages that are necessary for the administration and use of your account, to respond to service request, or for other non-marketing purposes.

Cookies and similar technologies: most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our services.

If you have questions or comments about your privacy rights, you may email us at largsswi@gmail.com.

10. Controls for Do-Not-Track Features

Most Web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (DNT) feature or setting you can activate to signal your privacy preferences not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognising and implementing DNT signals has been finalised. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted

that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

11. Do we make updates to this notice?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated 'Revised' date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this policy notice frequently to be informed of how we are protecting your information.

12. How can you contact us about this notice?

If you have any questions or comments about this notice, you may contact our Data Protection Officer (DPO), by email at largsswi@gmail.com or by phone at +447554928174, or contact us by post at:

Largs SWI
The AD Cameron Centre 17-19 Lade Street
Largs KA30 8AZ
United Kingdom.

If you have any further questions or comments, you may also contact us by post at the following corporate address:

Largs SWI
The AD Cameron Centre 17-19 Lade Street
Largs
North Ayrshire KA30 8AZ United Kingdom.
Phone: +447554928174

13. How can you review, update, or delete the data we collect from you?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please fill out and submit a data subject access request.

This privacy policy was created using Termly's Privacy Policy Generator.